

ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society (ComSoc) is a leading technical and professional community with over 26,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies. IEEE GLOBECOM has earned an international reputation. ComSoc members stay on top of the world of communications technology by accessing up-to-the minute technical information, networking with other experts in the field, and leveraging exclusive benefits.



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IEEE GLOBECOM SPONSORSHIPS



IEEE GLOBECOM 2020
7-11 December // Taipei, Taiwan
Communications for Human and Machine Intelligence





PATRONAGE OPPORTUNITIES (SUMMARY)

INTRODUCTION

IEEE GLOBECOM is one of two IEEE Communications Society’s flagship conferences. Each year, over 2,000 attendees from over 70 countries attend IEEE GLOBECOM to take advantage of a program which consists of exciting keynote sessions, robust technical paper sessions, innovative tutorials and workshops, and engaging industry sessions. This 5-day event is known for bringing together audiences from both industry and academia to learn about the latest research and innovations in communications and networking technology, share ideas and best practices, and collaborate on future projects.

Among its industry sessions and exhibitions, IEEE GLOBECOM 2020 will host the 7th Taipei 5G Summit, which will be organized by the 5G Technology Program Office (5GO), Department of Industrial Technology (DoIT), the Ministry of Economic Affairs (MOEA), Taiwan. Since 2014, the Taipei 5G Summit has been an annual event that brings internationally renowned industry experts to share their insights on the development of 5G technologies and attracts hundreds of professionals representing supervisory authorities, policymakers, operators and key telecommunication companies. The Taipei 5G Summit is extremely informative, and is a great platform for its participants to build connections!

REASONS FOR SPONSORSHIP

As a sponsor of IEEE GLOBECOM, your organization’s status as a leader in the communications and networking industry will be taken to another level. Your organization will gain maximum exposure to an audience that includes highly regarded executives and decision makers, world renowned researchers and scientists, and a group of young and diverse professionals and students.

Your organization will be featured prominently on all GLOBECOM related collaterals. You can use this premier event to showcase your brand and share your company’s products, services, and vision with an influential engineering audience.

Being a sponsor of IEEE GLOBECOM will allow your organization to get first-hand access to the latest research and discussion on relevant topics such as 5G, IoT and Big Data, AR, Smart Cities, and Blockchain in Communications and Networking.

Benefit	Diamond USD 100,000	Platinum USD 50,000	Gold USD 20,000	Silver USD 10,000	Bronze USD 5,000
Exhibit Space (sq m.)	108	54	36	18	9
Complimentary for full conference registrations (inclusive of 5G Summit)	20	10	5	2	1
Banner Advertisement above Main Escalator at north and south side	v	-	-	-	-
Speaking opportunity at one of the following sessions: Keynote; Executive Forum; Distinguished Industry Session	v	v*	v*	-	-
Complimentary full page of company adverb in conference app	v	v	v	-	-
Item for inclusion in conference bag	v	v	v	v	-
Branding in Registration Area and in Plenary Area	v	v	v	v	-
Listing of Company in the conference app	v	v	v	v	v
Company Logo (linked to the company site) on conference website	v	v	v	v	v
Company Logo on Patronage acknowledge board	v	v	v	v	v
Opportunity to host an industry related event (Workshop Business Forum or Panel Discussion)	v	v	v	v	v

*With limitation

PATRONAGE OPPORTUNITIES

Diamond Level – USD 100,000

- (1) 108 square meter exhibit space
- (1) Speaking opportunity at one of the following sessions: Keynote; Executive Forum; Distinguished Industry Session
- (20) Complimentary for full conference registrations (inclusive of 5G Summit)
- (1) Item for inclusion in conference bag
- (1) Banner Advertisement above Main Escalator at north and south side
- (1) Complimentary full page of company adverb in conference app

Platinum Level – USD 50,000

- (1) 54 square meter exhibit space
- (1) Speaking opportunity at one of the following sessions: Keynote; Executive Forum; Distinguished Industry Session
- (10) Complimentary for full conference registrations (inclusive of 5G Summit)
- (1) Item for inclusion in conference bag
- (1) Complimentary full page of company adverb in conference app

Gold Level – USD 20,000

- (1) 36 square meter exhibit space
- (1) Speaking opportunity at one of the following sessions: Keynote; Executive Forum; Distinguished Industry Session
- (5) Complimentary for full conference registrations (inclusive of 5G Summit)
- (1) Item for inclusion in conference bag
- (1) Complimentary full page of company adverb in conference app

Silver Level – USD 10,000

- (1) 18 square meter exhibit space
- (2) Complimentary for full conference registrations (inclusive of 5G Summit)
- (1) Item for inclusion in conference bag

Bronze Level – USD 5,000

- (1) 9 square meter exhibit space
- (1) Complimentary for full conference registrations (inclusive of 5G Summit)

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

If your company is interested in a unique conference sponsorship, then the following opportunities are for you! These sponsorship options are for a specific event or activity during the conference or a particular item associated with the conference.

Welcome Reception

USD 28,000

Scheduled on the first night of GLOBECOM, this 2 to 3-hours high visibility event is attended by conference attendees AND their guests! As the exclusive sponsor of this event, your company's logo will be included on all printed signage and materials promoting this event. You will also have the opportunity to give a 2-minute welcoming remark to the audience.

Conference Proceedings

USD 20,000

Be the sponsor whose logo is on the Conference Proceedings received by all registered attendees! These Proceedings have an exceptionally long shelf life as attendees use them as reference material. (Proceedings: Soft copy, loaded on USB drive.)

Lanyards/ conference bag

USD 10,000

This sponsorship opportunity offers the highest impact and visibility to the company who wants to be known AND seen! As the exclusive lanyard / conference bag sponsor, your company's name and/or logo will be printed on the lanyard/ conference bag which is provided to all GLOBECOM attendees.

Conference Pens and Notepads

USD 6,000

As the exclusive sponsor of this low cost, but high visibility opportunity, your company's logo will be printed on the pens and notepads distributed to all conference attendees.

Power Tower (Charging Stations)

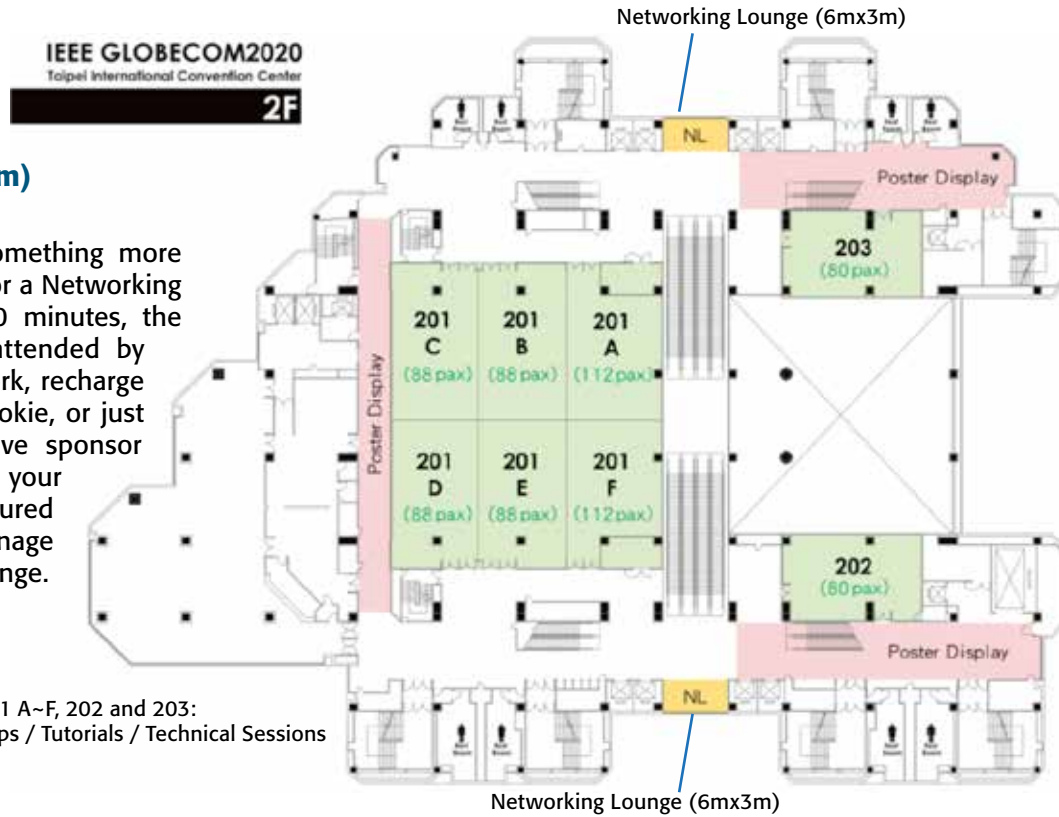
USD 4,000

As the exclusive sponsor of a charging station, your company will gain recognition and help attendees get charged up to make the most of their time at the conference!

ALL conference sponsors will have their company logo displayed (with hyperlink feature when appropriate) on the conference website, conference app and patronage acknowledgement board.



EXCLUSIVE SPONSORSHIP OPPORTUNITIES



Networking Lounge (6m x 3m) USD 12,000

Give conference attendees something more to talk about when you sponsor a Networking Lounge! Scheduled for 20–30 minutes, the conference breaks are well-attended by attendees who want to network, recharge with a cup of coffee and a cookie, or just take a break. As the exclusive sponsor for each Networking Lounge, your company's logo will be featured prominently on all of the signage promoting the Networking Lounge.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES



EXHIBIT ONLY

The exhibit only option is great for those companies that have a new product/service to promote. As an exhibitor, your company logo and a 75-word description of your company will be prominently included on the conference website and the conference app. The pricing for the "Exhibit Only" option is as follows:

Description	Cost
A: 3m x 3m – 39 sets	USD 3,500
B: 3m x 2m – 14 sets	USD 2,800
C: 3m x 1m – 10 sets	USD 2,000



Don't see anything that meets your needs?

Please contact the GLOBECOM 2020 secretariat who will be happy to discuss with you about a custom patronage package: globecom2020@gmail.com

